



2009 National Safe Digging Month

Request for local marketing support

Please take a moment to fill in the following information and answer the following questions, and email them to Khrysanne Kerr at kerr@commongroundalliance.com or send by fax to 309-407-2244 by Monday, March 2nd. CGA will contact stakeholders directly to inform them of intended support. Please continue onto additional pages as needed.

ORGANIZATION INFO

Organization name _____

City _____ State _____ Zip Code _____

Areas of operation (states and counties) _____

PERSONAL INFO – Please include info for designated **single point of contact** for CGA and MGH.

Name of contact for campaign _____ Title _____

Phone _____ Fax _____ Email _____

1. Do you have a local marketing campaign planned for National Safe Digging Month? If so, please describe:
2. Do you have an anticipated budget for your campaign?
3. Has your governor signed the National Safe Digging Month Proclamation for your state?
4. Do you have any relationships to leverage for 811 marketing purposes? (Examples include schools and parks and recreation councils, etc.)
5. Would stakeholders be able to participate in a local volunteer event?
6. Does your organization have a designated communications staff or external contractor that could help support an event?
7. Could your organization provide a spokesperson for media interviews, if necessary?